

Spoken word Application Guide 2024

Date for the diary:

Winners should be available on **17th October 2024** to be in Manchester for the following events -

(i) a live show at Matt & Phred's jazz club from 3pm to 5pm, which will showcase the performances by the winners of the Spoken Word category, plus a musical set from a professional jazz artist

AND

(ii) a Private View to launch the exhibition at Comme Ca Art gallery at The Lowry Hotel from 6.30pm to 8.30pm, which will include a piece of artwork created by the winners in the Visual Art category, alongside other professional artists' work.

Winners' Travel/Accommodation:

We are able to contribute up to £100 per winner for travel/accommodation expenses.

Creative Coaching and Final Pieces:

All winners will create a new artwork/written piece for the showcase events, supported professional coaching and guidance via zoom.

how to film your submission piece:

- Submissions should be **no more than 5 minutes** when performed.
- You do not need to memorise your piece. Looking up or down is fine, but we don't want to see only the top of your head or up your nose!

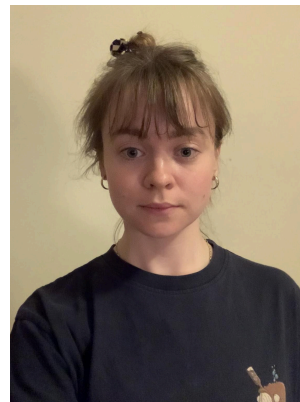
THE STARTS AWARD

- Make sure your full face is well lit. Good natural light is best - opposite a window for example. Avoid shadow and don't stand directly in front of a light source (like a window).
- Videos can be taken on your phone - a professional film camera is not necessary.
- Make sure the phone or camera does not move while you're performing. Either prop the camera up on something (books are useful!) or put it on a tripod if you have one.
- Make sure your camera isn't too low, or too high, or too far away from your face (see examples of framing below).
- You can film portrait or landscape - whichever you feel works best for your piece.
- Try to avoid having distracting things in the background of your shot.
- Your video should be sent to the team via WeTransfer - a guide of how to use WeTransfer can be found after the example shots below, at the end of this document, or on the website.

GOOD VIDEO SET UP EXAMPLES -



- ✓ Full face in light with no shadows or distracting background. Camera level with face & is steady.



- ✓ Portrait or landscape.

See next page for examples of what NOT to do >

HOW NOT TO FRAME YOUR VIDEOS! -



- ✗ Make sure your face is not in shadow.
- ✗ Make sure your video is well lit.



- ✗ Make sure the camera is not too far above/below your face or too far away.



- ✗ Try not to have a busy/distracting background or to stand in front of a light source.